

SHOW PIG ISSUE 2025



# PURPLE CIRCLE

AMERICA'S YOUTH LIVESTOCK MAGAZINE



## FALL/SUMMER SALE SCHEDULE

**AUG. 19 ONLINE SALE** Showpig.com

**AUG. 23 THE ALLIANCE** Kerrville, Tx

**SEPT. 2 ONLINE SALE** Showpig.com

**SEPT. 6 KINGS #1** San Antonio, Tx

**SEPT. 6 THE SYNDICATE** San Antonio, Tx

**SEPT. 13 FARM SALE #2** Port Lavaca, Tx

**SEPT. 20 BROCKMAN FARM SALE** Montgomery, Tx

**OCT. 4 HOLY SMOKES** Mulhall, Ok

**OCT. 26 PERFECT TIMING** Oklahoma City, Ok

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**JIMMY HAYES 361.920.0964**





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12-13

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## THE ALLIANCE

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HILL COUNTRY YOUTH EVENT CENTER

# AUGUST 23

**5:00pm LIVE PREVIEW WITH COMMENTARY**

**SALE STARTS 30 MINUTES AFTER PREVIEW CONCLUDES**

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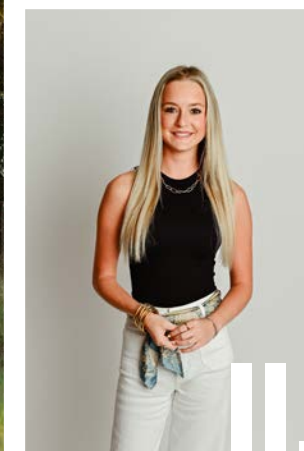
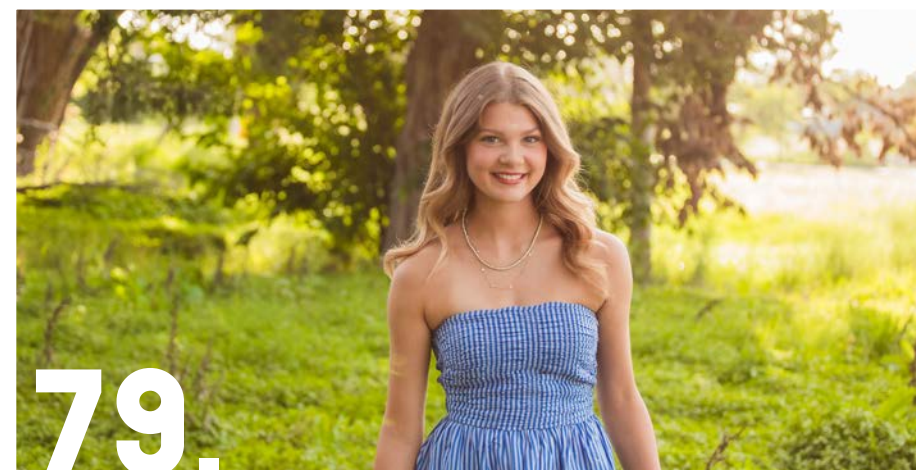
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## ON THE COVER

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**Jimmy Hayes • 361.920.0964**



Purple Circle Magazine, Inc. (ISSN 0274 - 8339) (USPS 004-386) is published quarterly in the months of November/December/January, February/March/April, May/June/July, and August/September/October for \$35/ year U.S. by Purple Circle, 13800 FM 1062, Canyon, Texas 79015. Periodicals Postage paid at Canyon, Texas and additional mailing offices. POSTMASTER send address changes to Purple Circle, P.O. Box 19357, Amarillo, Tx 79114. Purple Circle takes the utmost care in preparing ads for publication, however, PURPLE CIRCLE is not responsible for errors in ads taken over the phone, from other publications or after the deadline, the 15th of the month preceding publication. Purple Circle limits its liability resulting from any and all errors, misprint and/or other inaccuracies in the advertising and editorial content. If justified, its liability is limited to refund the customer's payment for the said advertisement, the printing of a corrected advertisement or editorial correction notice in the issue which follows notice from the customer. Notification by the customer of any errors must be made within 15 days of distribution of the magazine. No material or part thereof, may be reproduced or used out of context, without prior, specific approval of and proper credit to Purple Circle Magazine, Inc. The opinions or views expressed in all editorials are those only of the writer or person's interviews and not Purple Circle. The Purple Circle, does, however, reserve the right to edit or refuse all material which might be objectionable in content.

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**OFFICIAL PUBLICATION OF THE  
JUNIOR MEAT GOAT SHOW CIRCUIT**

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LIVESTOCK PUBLICATION COUNCIL**

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PURPLE CIRCLE MAGAZINE  
Austin & Dylan Voyles

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Austin Voyles • 806.632.5258  
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SEPT. 6

*Schedule*

3:30pm LIVE PREVIEW  
WITH COMMENTARY  
(30 MINUTES AFTER CONCLUSION OF KINGS OF THE HILL)

6:00pm LIVE SALE



MATT MURDOCH • 830.556.3942

CHAMPIONS SELLING, WHERE CHAMPIONS SHOW.



# FROM THE INTERNS



*Abigail Albracht*

## WRITING & PHOTOGRAPHY

This summer, I had the opportunity to intern with Livestock Photo and Purple Circle Magazine. This was an experience that challenged me, inspired me, and gave me a deeper appreciation for the world of agricultural media.

Going into the internship, I had three goals: write and publish a story, improve my photography skills at livestock events, and learn more about photo editing. I'm proud to say I accomplished all three, and learned more than I ever could've imagined along the way.

One of the highlights of my summer was writing a feature story on influencers in the livestock industry. From interviews to editing to working through multiple drafts, condensing everything into just three pages wasn't easy, it was one of the most rewarding things I've done.

Outside of writing, I was behind the camera, taking photos at stock shows across the Texas Panhandle. I quickly learned that livestock photography isn't just about pointing and shooting. It's about timing, understanding how animals move, adjusting for lighting in tricky barns, and having the confidence to get in the right spot at the right time. I also spent time editing those photos and saw how even the smallest tweaks could make a huge difference in the final product.

What surprised me the most about this internship was how much I grew from the little things: switching out memory cards, plugging in batteries, making deliveries, and helping wherever needed. Those small moments helped build trust with the team, and reminded me that every task, no matter how small, contributes to the bigger picture.

One of the most valuable parts of this experience was realizing how agricultural storytelling is evolving. During my interviews, I spoke with influencers that had incredibly powerful stories. It reinforced the idea that authenticity matters more than follower count, and that there's so much room for fresh voices in this space.

Looking back, I'm grateful for the growth I experienced, in my writing, photography, confidence, and professional mindset. If I could do it over, I'd ask for more feedback earlier and take advantage of every opportunity to learn from those around me because what I have learned so far is just the start.

Don't wait to be told what to do. Take initiative. Be proud of the small jobs. Keep track of what you learn. Ask to be involved. And most importantly, represent yourself and the brand with professionalism and gratitude.

Thank you to everyone at Livestock Photo and Purple Circle for investing in me this summer. I'm walking away with new skills, stronger connections, and a clearer vision of what I want to do in the future.

*Abigail Albracht*



*Madilyn Howell*

## SOCIAL MEDIA MANAGEMENT

This summer, I had the incredible opportunity to intern with Purple Circle Magazine. Growing up in the agriculture industry, Purple Circle has always been an impactful media outlet to me. From the moment I started my college journey, I knew I wanted to intern with them. Through working in social media management and design, this internship became an outlet for my creativity, passions, and career goals to come together and truly blossom.

As someone who has always been deeply connected to agriculture, I've admired Purple Circle for its commitment to showcasing the voices and achievements of young agriculturalists across the country. Their storytelling is not only inspiring, but also a vital part of preserving and promoting the future of agriculture. I wanted to be part of that mission, to contribute to an industry that has helped shape me into who I am today. An industry that uplifts and celebrates the next generation of ag leaders.

One of the best parts of this experience has been working directly with Dylan Voyles, the owner and creative mind behind the magazine. Her mentorship, encouragement, and willingness to involve me in every part of the process has helped me grow both professionally and personally. From editing to layout design and social media strategy, this internship has pushed me out of my comfort zone and helped sharpen the skills I'll carry into my future career.

Choosing to intern with Purple Circle wasn't just about gaining experience, it was about investing in a purpose I believe in. I've learned so much during my time here, and I'm incredibly grateful for the chance to contribute to a publication that's making a real difference in the agricultural world.

*Madilyn Howell*



**BARN OPEN 7.26!**

CALL TO SCHEDULE APPOINTMENT

**8.9**

**RAINS FARM SALE**

369 Gold-Shaefer Rd  
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Preview 8.8 @ 5pm

**8.16**

**LACKEY SALE**

Abilene, Tx

**8.23**

**THE ALLIANCE**

Kerrville, Tx

**8.30**

**BEYERS FARM SALE**

Abernathy, Tx

**9.6**

**THE SYNDICATE**

San Antonio, Tx

**9.6**

**KINGS #1**

San Antonio, Tx

**9.13**

**LACKEY SALE**

Abilene, Tx

**9.27**

**KINGS #2**

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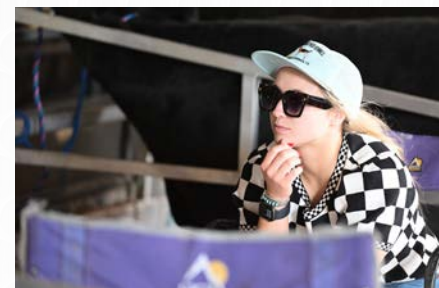
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# GOTCHA!



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BANDERA, TEXAS

**D2** *Livestock*

PROUD TO OFFER STOCK HERE

**8.2**  
KNIGHT FARM SALE

**8.9**  
LINDNER FARM SALE

**8.22**  
LINDNER FARM SALE

**8.24**  
BREEDER'S CHOICE

**8.30**  
KNIGHT FARM SALE

**9.6**  
THE SYNDICATE

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March 14-29, 2025 | Austin, Tx • JUDGE: Steve Sturtz

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**ZANE WALKER • RESERVE GRAND CHAMPION MARKET LAMB**  
RESERVE CHAMPION MEDIUM WOOL



PHOTOS PROVIDED BY DEVIN SISK PHOTOGRAPHY

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# RODEO AUSTIN



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**ZANE BURNSIDE • CHAMPION FINEWOOL**



**RETT DICKISON • CHAMPION FINEWOOL CROSS**



**ALLISON THROCKMORTON • CHAMPION DORPER**



**EMMALEE MUTINA • RES. CHAMPION SOUTHDOWN**



**EMERSYN BLANEK • RES. CHAMPION FINEWOOL**



**JAKE HRUSKA • RES. CHAMPION FINEWOOL CROSS**



**BLAZE MOCK • RES. CHAMPION DORPER**

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**HUDSON HYKEL • GRAND CHAMPION MARKET BARROW**  
CHAMPION HAMPSHIRE

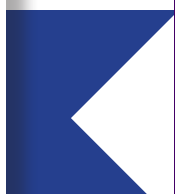


**CAMBREY WILSON • RESERVE GRAND CHAMPION MARKET BARROW**  
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**MESA MCDANIEL • CHAMPION BERKSHIRE**



**MARLEE STONE • CHAMPION DUROC**



**KATE WILLENBORG • CHAMPION DARK OPB**



**COLE RAINS • RES. CHAMPION YORKSHIRE**



**OLLEN PEARSON • RES. CHAMPION BERKSHIRE**



**JAGGER CCOLLIER • RES. CHAMPION DUROC**



**ZANE BEYERS • RES. CHAMPION DARK OPB**

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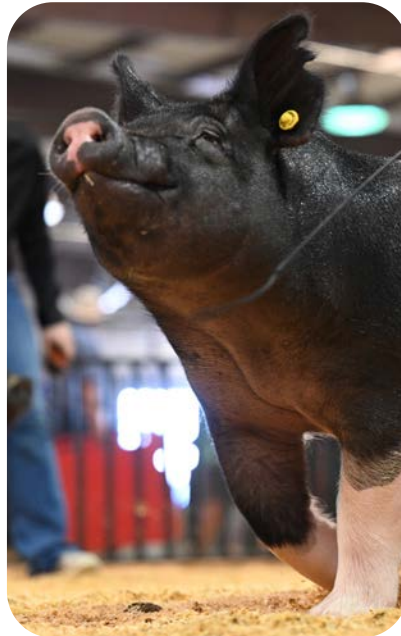


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2025 MEDIAN AD RATES

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Full Page \$550  
1/2 Page \$350  
2 Page Spread \$1000

## Advertising Sizes

Full Page 8.5x11 Half Page 8.5x5.5



Full page ads require a .25" bleed. File size with bleed for a full page ad is 9"x11.5". Along with this, all content should not extend into the 0.5" margin surrounding the edges. This area could be trimmed or used during binding and the Purple Circle Magazine is not responsible for content in this area. Please contact us with any questions.

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## print deadlines

### STOCK SHOW ISSUE

Ad placement deadline Jan 15

### SHEEP & GOAT ISSUE

Ad placement deadline April 15

### SHOW PIG ISSUE

Ad placement deadline July 15

### WINTER ISSUE

Ad placement deadline Oct 15

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CHAMPION DIVISION 3



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RESERVE CHAMPION DIVISION 3

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**HOLDEN WISE • RES. CHAMPION DIVISION 1**



**HAYZEN HALFMANN • CHAMPION DIVISION 2**



**MADDEN WISE • RES. CHAMPION DIVISION 2**

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## BREEDER'S CHOICE

### August 23<sup>AND</sup> 24

**SATURDAY - Preview & Cornhole party 30 minutes after THE ALLIANCE**  
Barn closes at 1:00am**SUNDAY - Preview @ 10:00am - Sale @ NOON**

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**AUG. 23**

THE ALLIANCE

*Kennelville, Pa.*

**SEPT. 6**

THE SYNDICATE

*San Antonio, Tex.*

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SURE SUCCESS SHOWPIGS

*John Moyers*

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# WESTON LACKEY



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# WESTON LACKEY

**“I CONSIDER THAT OUR  
PRESENT SUFFERINGS  
ARE NOT WORTH  
COMPARING WITH THE  
GLORY THAT WILL BE  
REVEALED IN US.”**

## **ROMANS 8:18**

*That verse has carried me through a lot. It reminds me that the hard moments, the disappointments, the things that don't make sense at the time are shaping something greater. It helps me keep perspective when I'm in the middle of something tough. I know what's ahead is bigger than what's behind, and there's purpose in the process even when I can't see it yet.*

My name is Weston Lackey. I'm 17 years old from Haskell, Texas, and I've grown up on a pig farm and in a family that runs wide open.

I've been showing pigs since I was three, but over time I've realized the results mean the most if you put in the work and understand the cost. That's how I measure success, by whether I showed up, stayed locked in, and kept pushing to get better. I like to compete, but I care just as much about doing things right and helping others do the same.

Whether I'm mentoring younger exhibitors, leading through 4-H, or figuring out what's next, I try to be someone people can count on. I like solving problems, I don't rattle easy, and I want the people around me to walk away better than they came.

I plan to study Agricultural Economics at Texas A&M and hope to come back home to the farm someday. When I do, I want to bring something more with me. I've grown up in a family I respect, and I want to add to what's been built in a way that actually matters. My goal is to take what I learn out in the world and come back better, so I can keep pushing what we've started and help take it even further.





## WHAT IS THE MOST REWARDING THING FROM SHOWING LIVESTOCK?

The most rewarding part of this experience isn't what happens in the ring. It's what happens around it.

Growing up within the Lackey Livestock community, I've been part of a lot of families' journeys. I've seen what it takes behind the scenes, the hours, the effort, the setbacks no one posts about. I've also had the opportunity to walk alongside younger exhibitors as a mentor, a teammate, and sometimes just someone who understands.

Over time, I've realized that success, mine or theirs, is temporary. The wins are what we work for, but they're quickly replaced by the next show or the next season. What stays are the relationships built along the way.

If I've helped someone believe in themselves, handle a hard day, or take the next step with more confidence, then that's what I find truly rewarding.



## WHAT VALUES ARE MOST IMPORTANT TO YOU?

**Faith** gives everything a sense of direction. It's the quiet belief that, no matter how things unfold, there's a purpose behind it. Whether it's a setback in the barn or a moment that doesn't go the way I planned, I try to remember that the hard parts are just as important as the wins.

**Love** isn't always easy, but it matters. I've come to understand that loving people doesn't mean you have to agree with them or even like them. It means choosing to love people despite their flaws and focusing on the good. When you can do that, it makes progress possible.

**Trust** is the foundation for everything. Without it, there's no real connection. But when trust is present, people feel safe enough to be themselves. I've seen firsthand how trust builds stronger teams, deeper friendships, and better results. It's what allows us to lead with honesty, ask for help when we need it, and build something that matters.

And then there's **passion**. I don't believe in halfway effort. If something matters to me, I'm going to give it everything I've got. Passion shows up in the relentless attention to detail when no one's watching. And to me, it's not optional. If it matters, do it with passion or not at all.



## WHAT IS THE MOST CHALLENGING THING ABOUT SHOWING LIVESTOCK?

When things don't go as planned. This industry demands everything from you—time, energy, emotion. Sometimes, no matter how prepared you are, the animal gets sick or the judge sees it differently. I've had pigs die on the way to the show. I've had days in the ring that felt like gut punches. But those moments are often when I learn the most. You don't get to choose the outcome, but you always get to choose your response. That's what separates a showman from someone who just shows.

## IF YOU COULD TELL ONE NEW SHOWMAN SOME WORDS OF ENCOURAGEMENT WHAT WOULD YOU SAY?

You don't have to be who other people expect you to be. You just have to be yourself, and sometimes, that's harder than it sounds.

Growing up today means growing up under a spotlight. There's constant pressure to fit in, to stay quiet when you disagree, to go along with the crowd just to avoid being singled out. Add social media to the mix, and suddenly everyone has something to say, even when they know very little about you.

I've felt the weight of assumptions, being misunderstood, and the challenge of not letting it change who I am. But I've also learned that it's not my job to convince everyone. I do my best to be consistent, work hard, and let my character speak louder than the noise.

So if I could tell younger exhibitors, or really any kid, one thing, it's this: the people who matter will see you for who you are. Find those people. Stay close to them. And don't trade your authenticity for approval.

## GIVE US YOUR MOST IMPORTANT SHOWMANSHIP TIP?

Confidence is the biggest differentiator in the ring. It's what separates good showmen from great ones, and it only comes from doing the work.

If you want to walk in with presence, you have to earn it long before show day. That means putting in the time, over and over again, until your movements and instincts are muscle memory. You don't get to skip steps. You build confidence through repetition, correction, and learning how to handle the unexpected.

Every pig presents its own challenge. Some are easy while some fight you every step. The best showmen aren't just the ones with the best pigs. They're the ones who can adapt and make tough moments look controlled.

Always remember, if you're not at home putting in the work, someone else is, and that's when you get beat.





WHEN YOU GRADUATE WHAT DO YOU WANT TO BE REMEMBERED FOR IN THE STOCK SHOW WORLD?

I hope people remember that I was approachable. That I listened, showed up, and was someone they could count on. I've always wanted to be the kind of person others felt comfortable coming to because they knew I cared enough to help.

I'm certainly proud of where I come from and know how fortunate I am, but I've worked hard to build something that reflects who I am individually as well. I hope I am remembered for my work ethic and how I treat people.

TELL US WHAT "SUCCESS" MEANS TO YOU

For me, success is when the result reflects the work I've put in. The win means more when I know what it took to get there.

It's not just about the outcome. It's about knowing I gave everything I had. The hours, the effort, the times I pushed through when it would've been easier to quit. That's what makes the result meaningful. If I've poured everything into the process, then whatever comes out of it feels earned.

At the end of the day, I want to be proud of how I showed up. If I've done that, then whether I win or not, that's success.

SUPPOSE YOU COULD TAKE ANY CELEBRITY TO LUNCH AND TALK TO THEM ABOUT FFA/4-H, WHO WOULD YOU TAKE AND WHAT WOULD YOU TELL THEM?

The obvious answer is Jennifer Aniston, because, well... yeah.

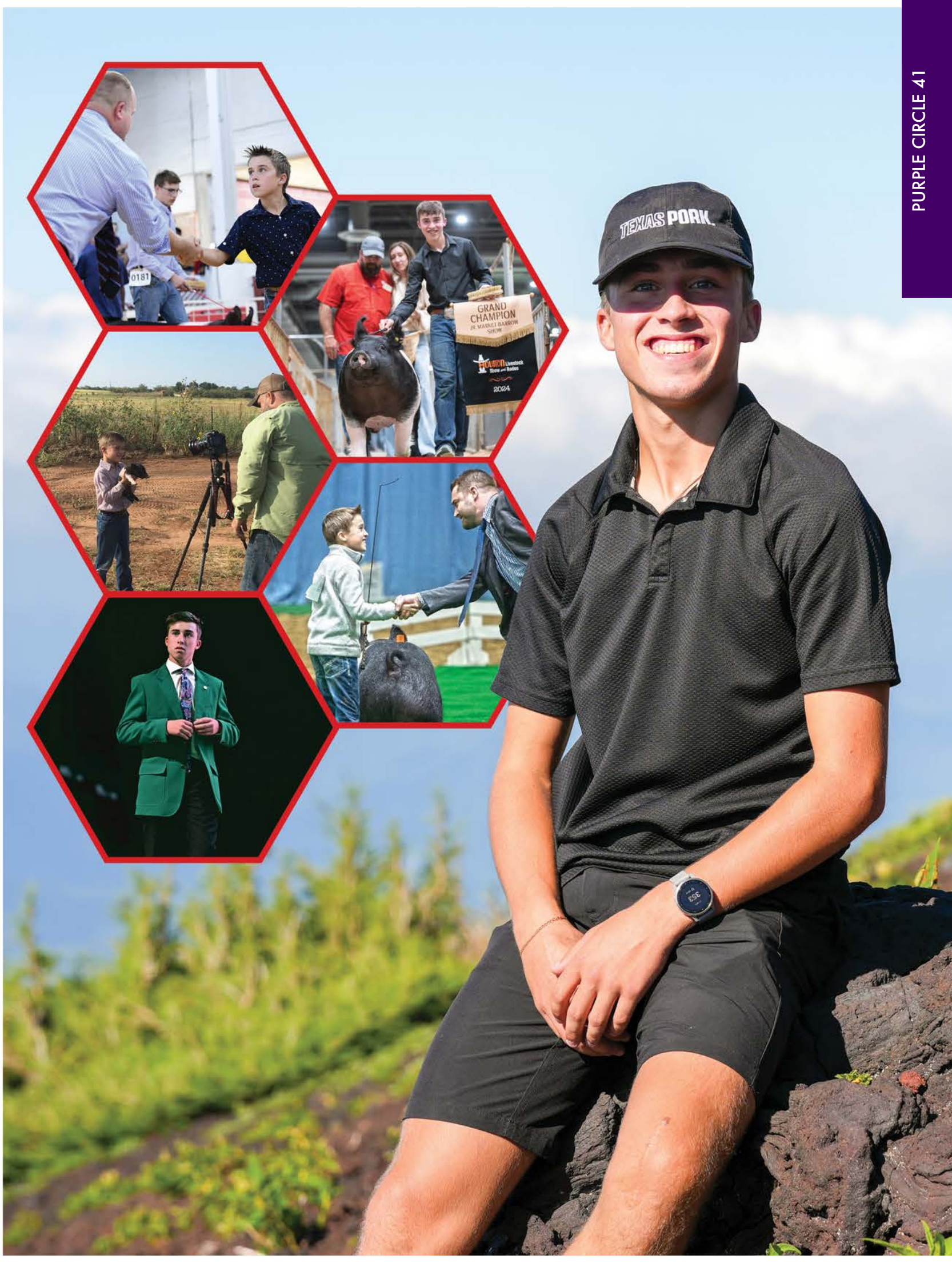
But if I had the chance to sit down and really learn from someone, it would be Bryson DeChambeau. He's built an entire online brand while competing at the highest level in a sport that demands discipline and mental toughness. I'd want to ask how he balances staying in tournament shape with everything that comes with building a platform, and how he manages the pressure of doing both in the public eye.

I'd also want to tell him about 4-H. About the kids who understand discipline and consistency. The ones who are up before school feeding livestock. About the leadership, the service, and the real-life skills that most people don't see. Then I'd ask him, how do we take something that's often misunderstood and invite people to see it differently? Not by trying to change their minds, but by giving them a reason to care.

I think he'd be awesome to learn from, especially when it comes to how he tells a story.



WESTON LACKEY





## IF YOUR FRIENDS COULD DESCRIBE YOU, HOW WOULD THEY?

To be honest, I wasn't entirely sure, so I asked.

Izzy kept it simple: energetic, fun, and hardworking.

Colton was a little more detailed. He said I'm someone you have to get used to being around because I'm constantly thinking, talking, and throwing out random ideas. But he also said I'm a serious competitor, passionate about the hog industry, and always looking for ways to improve.



## WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

In five years, I see myself in College Station as an Aggie, studying Agricultural Economics.

Eventually, I'd love to come back and work with my family. That's the goal. But I also want to bring something to the table that adds real value. Right now, I'm focused on figuring out what that looks like. Whether it's learning how to grow a business, build something from scratch, or bring a new perspective to what we already do, I want to be ready when the time comes.

## WHO IS YOUR ROLE MODEL?

My role models are my parents. Not just because of what they've done, but because of the way they do it together.

My mom has built businesses, grown businesses, and taken on a lot, but she always finds a way to bring people along with her. She makes others feel welcome, included, and inspired to be better.

My dad is passionate about what he does, and he's made a living and built a life doing exactly what he wants to do. But it's not just the passion. He's the hardest working person I've ever known. He shows up every day and sets the bar for what it means to be committed.

What I respect most is how they support each other. They push one another, back each other up, and make each other better. That's what I hope to have one day, the kind of partnership that makes the people around you stronger.



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## IMAGINE YOURSELF 10 YEARS FROM TODAY. WHAT GOALS AND AMBITIONS DO YOU HAVE FOR YOURSELF, PERSONALLY AND PROFESSIONALLY?

Well, for starters, I hope I'm about 6'5" and 250 pounds of pure muscle. We'll see how that part goes.

Beyond that, I'd potentially like to earn a PhD in nutrition, or at least be on a path that pushes me academically and professionally. I want to start a business that's actually generating revenue, not just ideas, and I'd love to be asked to come back and speak somewhere because I've made a real impact.

I hope to be married, raising a family, and living in rural America—somewhere my kids can grow up working outside, learning responsibility early, and understanding what it means to be part of something bigger than themselves. I want to be financially stable enough to support that life and give them the same kind of foundation my parents gave me.

And more than anything, I just want to be someone who's not afraid to chase big things, alongside great people with the same interests and goals.

**WL**

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## WHAT MOTIVATES YOU TO BE A GOOD LEADER?

A big part of my motivation comes from someone who shaped me more than he probably ever knew—Cole Gordon.

Cole interned at our farm for two summers, and in that time, he became one of the people I respected most. He wasn't the center of attention. He didn't need credit or recognition. What made Cole stand out was his selflessness. He noticed what needed to be done and did it. He showed up early, stayed late, helped when no one asked, and made people feel like they mattered. There was a calmness about him that made people trust him. He wasn't trying to be impressive. He was just consistent, kind, and present.

We lost Cole in a car accident in 2019, and ever since, I've carried that loss and his example with me. When I mentor younger kids, lead events, or step into any role where others are watching, I think about the way Cole made people feel. I think about the way he led, with quiet strength and a servant's heart.

If I can lead with that same kind of selflessness, and show up for others the way Cole showed up for me, then I know I'm doing something I can be proud of.







## HOW DO YOU GO ABOUT SETTING GOALS IN ORDER TO BECOME MORE SUCCESSFUL

*One by one.*

I set a goal, lock in, and stay focused until it's done. I don't overcomplicate it. I just keep moving forward, one step at a time.



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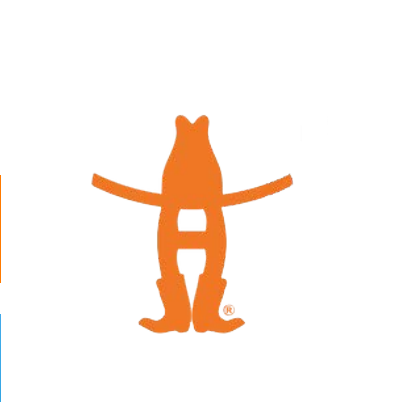
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N D U Z D O J J B E I A W D I  
E Q F C B E L C R R P Y H C D  
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# Education Community

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Written by: Abigail Albracht  
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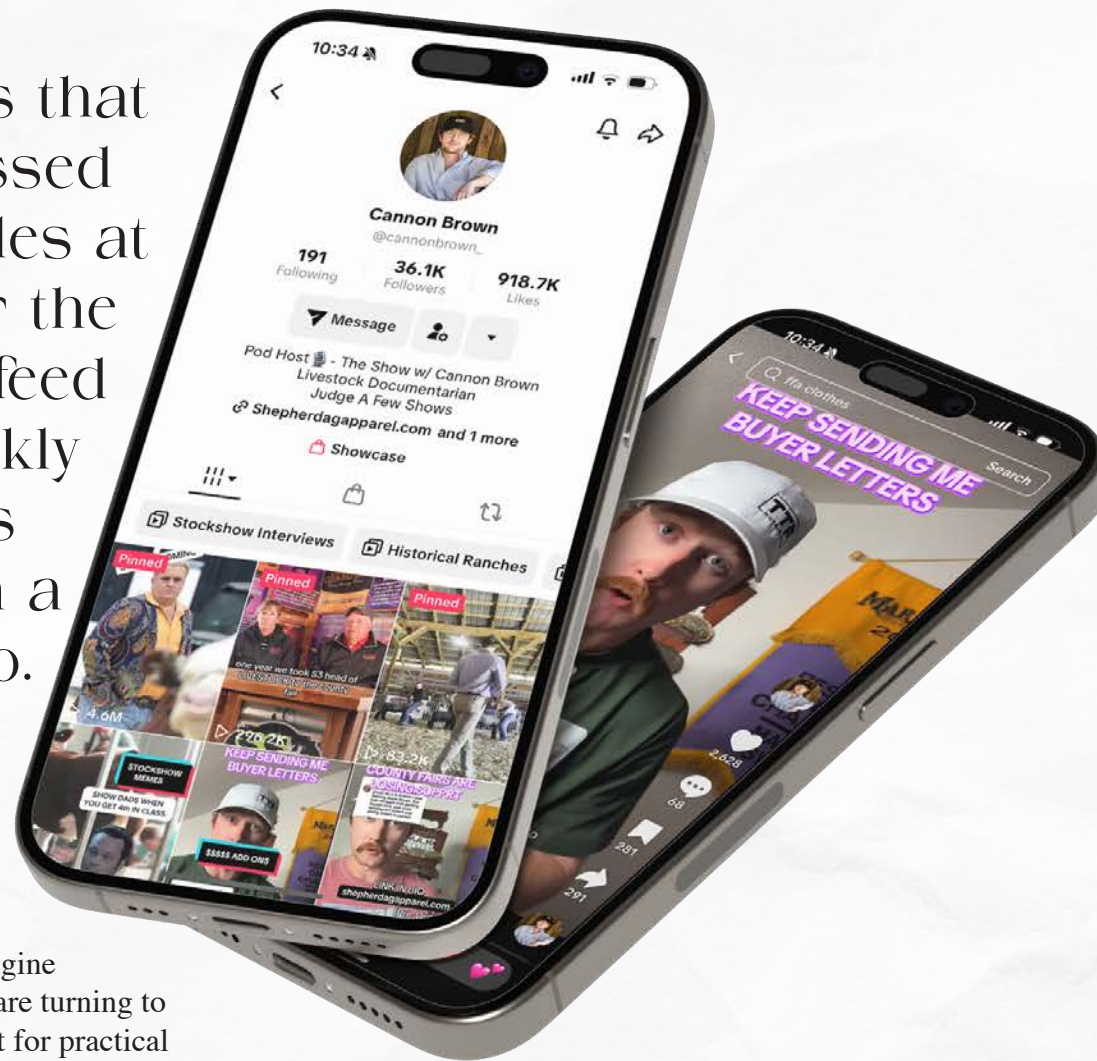
Tips and trades that were once passed through the aisles at a show or over the counter at the feed store have quickly become things you can learn in a 60-second video.

TikTok, once dismissed as a platform for dance challenges and viral comedy, has quietly emerged as an unlikely but powerful search engine for the livestock industry. Producers are turning to the app not just for entertainment, but for practical knowledge. The shift signals more than just a change in media habits. It's reshaping how information spreads across rural America, who gets heard, and how fast trends, good or bad, move through the agricultural world.

With the new digital shift, livestock influencers have emerged. Producers, industry professionals, and ag ambassadors amassing thousands of followers have started sharing their experience, tips, and behind-the-scenes of the livestock world. This wave of online personalities has redefined how information is consumed and trusted in the ag space, with many producers now turning to influencers for advice, product recommendations, and even mentorship.

"My goal is to do whatever I can to grow the industry," Said Cannon Brown, social media influencer from Gilbert, Arizona.

Brown posts content that ranges from hot takes in the industry, interviews with people in the industry,



"My goal is to do whatever I can to grow the industry,"  
*Cannon Brown*

and fun facts about historic members of the livestock world. Brown has been a part of the industry for most of his life through raising livestock, FFA, and collegiate livestock judging.

Brown started his content creation in 2019 through a podcast called "The Show With Cannon Brown," and has evolved to social media over the years.

"I realized that there was nothing that I could listen to that would give me insight on the industry that

I was passionate about," Brown said. "I just wanted to create a place where I could host industry leaders or just people that had a story to share about the industry and their involvement".

Brown's outreach has not only helped producers stay informed but also improved public understanding of agriculture, reinforcing the importance of transparency and education in the modern livestock industry. "I wanted to be a resource for people, and ultimately, get agriculture and the show industry more representation, and I can do that through the phone in their back pocket," Brown said.

While Brown's content focuses on industry insight and education, other creators are finding success by highlighting day-to-day life and connecting with audiences through relatable, comedic content.

"I wanted to make funny content, but I also wanted to make it relevant," said Jayden McCoy, a social media influencer from Robstown, Texas. "I take trends that may not have anything to do with agriculture and tie them into the industry."

As more voices join the digital conversation, social media is doing more than just sharing tips or showcasing animals; it's shaping perceptions, building community, and redefining how the livestock industry communicates.

"Social media has brought a lot of recognition, good and bad, to the industry. I know Tiktok has gained a large young audience," McCoy said, "we have to make sure that people aren't getting a bad idea of what we're doing, because I think a lot of times, people see what we're doing and get a bad rap on it."

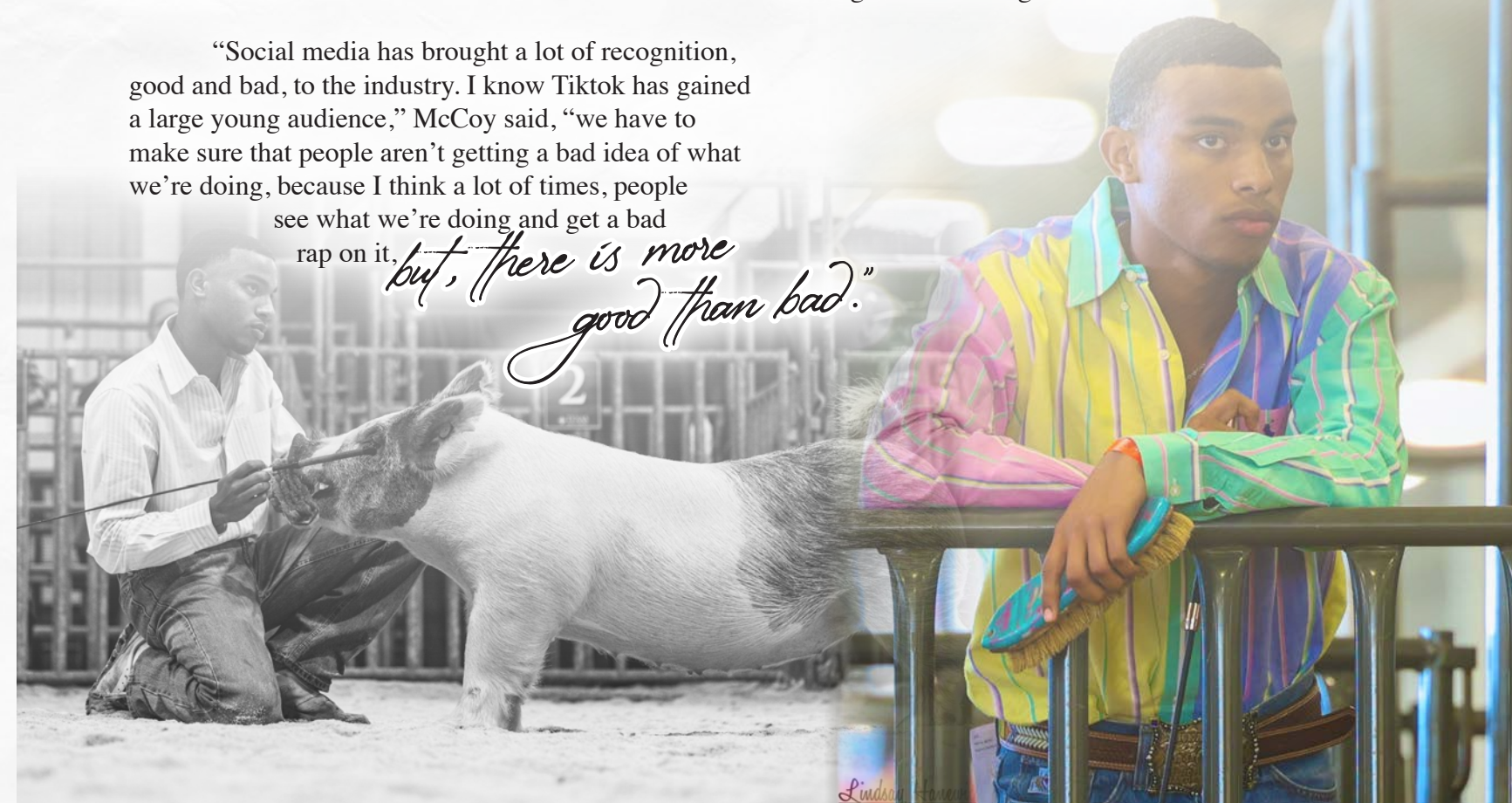
*but, there is more good than bad."*



Social media hasn't just changed the livestock industry, it's given people a platform to share their stories, build community, and form lasting connections.

"Through social media, I've been able to create a lot of friends and meet people that I'll choose to do life with," McCoy said.

Like McCoy, other livestock influencers are using digital platforms not just to inform, but to inspire a new generation of agriculturalists.





Jon and Taylor Gevelinger are the owners of Stock Up Supply as well as influencers on social media. They post educational content about tips and techniques in the show barn as well as sell products online.

“We started off doing clinics, and there were always people flipping back and forth through pages of notes they had taken,” Gevelinger said, “there was such a big learning curve for all of this information and we saw a need for a change.”

The Gevelingers took all of this information and decided to write a book. “We needed a way to sell our book, so we decided to start making Facebook live videos, and that is where our social media presence really started,” Gevelinger said. “People loved the videos, and it helped us sell 12,000 copies of the book.”

After selling their book, the Gevelingers saw how much of a need there was in the industry for education, and also a place where you could get everything and not have to search for it. That is when they decided to launch Stock Up Supply.

With this, they decided to get more involved in social media.

“For a decade, I’ve always seen the need for education and bringing value to an end consumer, this is not necessarily like a new thing, it’s just a different way of doing it.”

*Gevelinger said.*

“We want people to come to our page and learn something, but also remember to take a step back and remember the why,” Gevelinger said. Social media has become a space not only for education but also for promotion, allowing people to sell products and advertise their brand to a much broader audience. “Stock Up is not Stock Up without social media,” Gevelinger said, “social media is a very powerful tool when it is used for good.”

Beyond education and entertainment, social



media has become a powerful marketing tool in the livestock industry. Producers and small businesses are using platforms to showcase their livestock, promote genetics, and sell products directly to a wider audience than ever before. This shift has opened new opportunities for exposure, especially for young breeders and small operations looking to build their brand and customer base.

What once took years to learn or build can now be shared with the tap of a screen. Whether it’s advice from influencers, a viral video about feeding strategies, or a live sale streamed from the barn, social media is giving the livestock industry the tools to grow, educate, and thrive.

As technology continues to evolve, so will the ways producers connect, learn, and do business. But at its core, the livestock industry remains rooted in relationships, and now, thanks to social media, those relationships are just a click away.

Written by: Abigail Albracht  
Texas Tech University, Purple Circle Summer Intern

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# KENLEY KROHN

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SENIOR SPOTLIGHT



# KENLEYRENEAKROHN

**“FORGET THE FORMER THINGS; DO NOT DWELL ON THE PAST. SEE, I AM DOING A NEW THING! NOW IT SPRINGS UP; DO YOU NOT PERCEIVE IT? I AM MAKING AWAY IN THE WILDERNESS AND STREAMS IN THE WASTELAND”**

**ISAIAH 43:18-19**

My name is Kenley Krohn and I am from Lamesa, TX where my family raises show pigs, show cattle and farms cotton, peanuts and hay. I am a senior at Klondike High School, where I participate in Varsity cheerleading, FFA, and Student Council. I am currently serving as the 2025-2026 Area II FFA President and have shown pigs since I was 3.





## WHAT IS THE MOST REWARDING THING FROM SHOWING LIVESTOCK?

I think one of the most rewarding things about showing livestock is the people you meet and the relationships you develop. I have met some of my best friends through this industry. Showing livestock gives you the ability to connect with people from different areas of the state and country and you are able to form connections that will last the rest of your life.



## WHAT IS THE MOST CHALLENGING THING ABOUT SHOWING LIVESTOCK?

One of the most challenging things about showing livestock is staying consistent with your project throughout its entirety. Sometimes things may not seem exciting and it's easy to get complacent, but it is important to do the small things every day and never stop, because it will pay off in the end.

## IF YOU COULD TELL ONE NEW SHOWMAN SOME WORDS OF ENCOURAGEMENT WHAT WOULD YOU SAY?

I would tell new showman to not compare yourself to other showman in the barn. It's okay to be different and it's okay to be yourself; there's a difference in admiring another showman and comparing yourself to them.

## WHAT VALUES ARE MOST IMPORTANT TO YOU?

Kindness is most important to me. People won't remember how you place at shows, but they will remember how you made them feel and how you treated them.

## GIVE US YOUR MOST IMPORTANT SHOWMANSHIP TIP?

My most important showmanship tip is to always control your emotions. When you are going in the ring, are in the ring and when you are leaving, it is important to control how you handle your animal and how you are reacting to the situation; whether it's how you placed or if your animal had a bad day.





## WHEN YOU GRADUATE WHAT DO YOU WANT TO BE REMEMBERED FOR IN THE STOCK SHOW WORLD?

I hope after I graduate that people will remember me for how I treated them and that I was always willing to help.

## TELL US WHAT "SUCCESS" MEANS TO YOU

To me, success is the outcome of hard work and dedication towards the goal you are working towards.

## SUPPOSE YOU COULD TAKE ANY CELEBRITY TO LUNCH AND TALK TO THEM ABOUT FFA/4-H, WHO WOULD YOU TAKE AND WHAT WOULD YOU TELL THEM?

I would love to take Brooke Rollins to lunch. Although she already knows about FFA, I think it would be fun to talk about her path to where she is now and the things she learned along the way.



## IF YOUR FRIENDS COULD DESCRIBE YOU, HOW WOULD THEY?

I hope my friends would say I am a really driven individual and that I am always encouraging of them.



KENLEY RENE AKROHN

## WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

In the next five years, I hope to be graduating from a college and embarking on a career that I am passionate about.



## WHO IS YOUR ROLE MODEL?

My role model is my dad, Josh Krohn. He has taught me how important it is to be a hard worker and how important it is to never give up. Although it doesn't seem like it, he is always patient with me and always pushes me to be my best. He has a big heart for animals and has instilled that love and compassion for animals in me.

## IMAGINE YOURSELF 10 YEARS FROM TODAY. WHAT GOALS AND AMBITIONS DO YOU HAVE FOR YOURSELF, PERSONALLY AND PROFESSIONALLY?

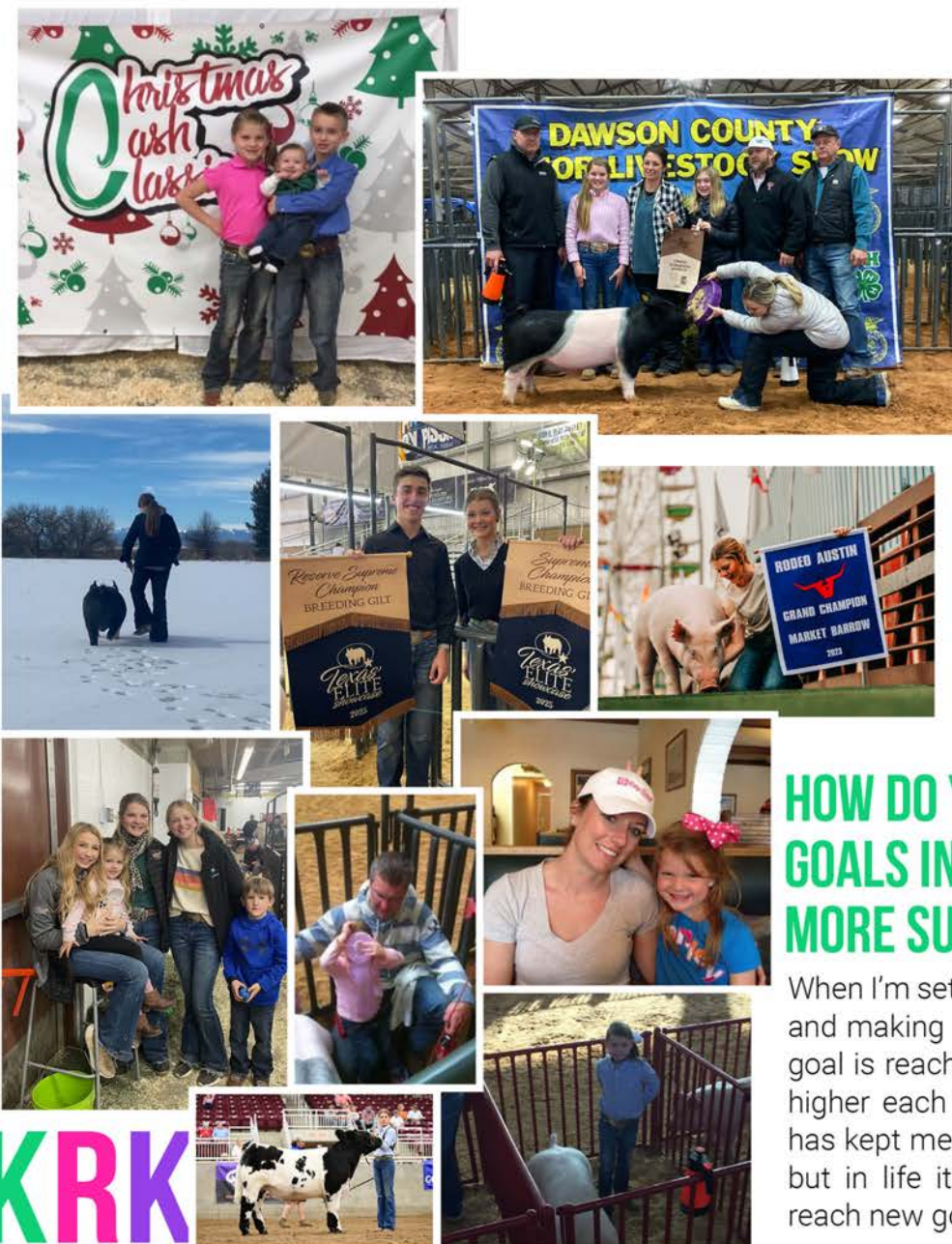
I just hope that I have worked hard enough to be the best at whatever I am doing. One goal I have set for myself is to find something that I'm truly passionate about and make that my job. I want to make an impact on the agriculture industry, so even if I still won't know what I want to be ten years from now, I do know that I will still want to make a difference.





## WHAT MOTIVATES YOU TO BE A GOOD LEADER?

What motivates me to be a good leader is remembering how big of an impact older kids who I looked up to had on me. I want to be the best role model I can be for every exhibitor in the barn, especially my younger brother and sister. Image is everything and someone is always watching you, so I apply myself to set a good example for others to follow.



**KRK**

## HOW DO YOU GO ABOUT SETTING GOALS IN ORDER TO BECOME MORE SUCCESSFUL?

When I'm setting goals, I start out with being realistic and making sure they're achievable, then after each goal is reached, I continue to set the bar higher and higher each time another is reached. This method has kept me accountable not only in the show barn, but in life itself, because it keeps you wanting to reach new goals.



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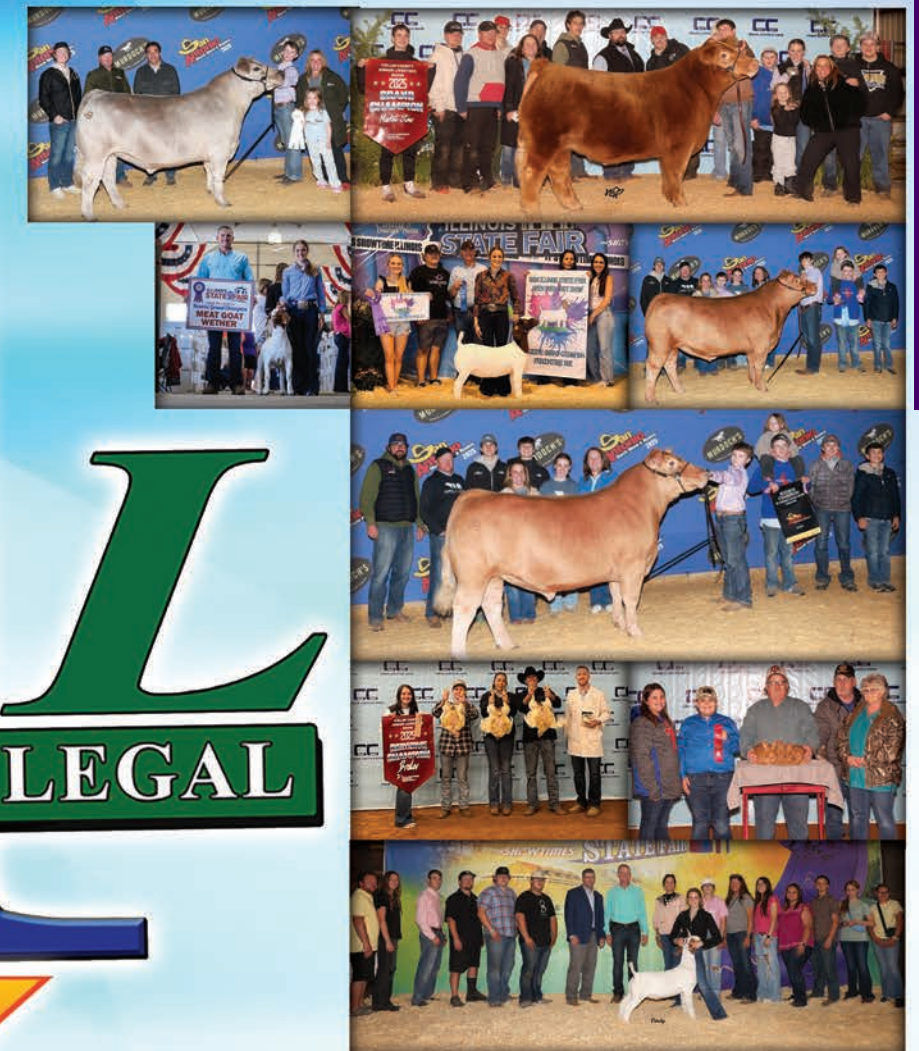


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# Cookin' with Friends

## Garlic Pork Bites

### Pork Ingredients

- 4 boneless pork chops (approximately 2 pounds), cut into 1-inch pieces
- 1 teaspoon onion powder
- 1 teaspoon kosher salt
- ½ teaspoon black pepper
- 1 tablespoon extra virgin olive oil

### Sauce Ingredients

- ¼ cup (½ stick) unsalted butter
- 1 teaspoon garlic, minced
- 1 tablespoon all-purpose flour
- ½ cup chicken broth
- ½ cup heavy cream
- ½ cup grated parmesan cheese
- 2 tablespoons lemon juice
- salt and pepper, to taste

### Directions

1. Season pork evenly with onion powder, salt, and pepper.
2. In a large, 12-inch skillet, heat olive oil over medium heat. When the oil is hot, add pork and sear for 3-5 minutes on all sides until cooked through (about 13-15 minutes total). Pork is cooked through when it reaches an internal temperature of 145°F.
3. Remove the pork from the skillet and set it on a plate. Tent it to keep the pork warm.
4. In the same skillet, melt butter. Add garlic and cook for 1 minute. Whisk in flour until slightly thickened.
5. Add in chicken broth, heavy cream, parmesan cheese, lemon juice, salt, and pepper.
6. Let the sauce simmer for 5-8 minutes, or until thickened.
7. Add pork bites back to the pan and toss them in the sauce to coat. Serve immediately.



## Crispy Smashed Carrots

- 1 pound carrots, peeled and cut into uniform 2-inch pieces
- ½ cup grated parmesan cheese
- 2 tablespoons olive oil
- 1 teaspoon garlic powder
- ½ teaspoon salt
- ½ teaspoon coarse ground pepper

### Directions

1. Place carrots in a medium sized saucepan, cover with water and place over medium high heat. Bring to a boil. Allow carrots to cook for about 10 minutes in boiling water or until fork tender.
- 1 pound carrots, peeled and cut into uniform 2-inch pieces
2. Drain carrots and allow to cool slightly.
3. While the carrots cool, preheat the oven to 425°F. Line a baking sheet with parchment paper.
4. In a medium bowl, combine the carrots, parmesan cheese, olive oil, garlic powder, salt, and pepper. Stir well to fully coat. ½ cup grated parmesan cheese, 2 tablespoons olive oil, 1 teaspoon garlic powder, ½ teaspoon salt, ½ teaspoon coarse ground pepper
5. Transfer carrots to the prepared baking sheet and space them out so they are in an even layer and not touching. Using a flat bottomed glass or jar, smash each carrot.
6. Roast in the preheated oven for 20 minutes. Remove from the oven, flip each smashed carrot and continue to roast for 15-20 minutes or until crispy and starting to caramelize.
7. Remove from the oven, sprinkle with flake salt and extra parmesan cheese, if desired.



## Caramel Apple Puppy Chow

- 9 cups Rice Chex cereal
- 1 cup white chocolate chips
- 1 cup caramel bits
- 1 tablespoon apple pie spice
- 1/4 cup powdered sugar
- 1/4 cup granulated sugar
- 1/2 cup dried apple chips, crushed
- 1 teaspoon vanilla extract
- Pinch of salt

### Directions

1. In a large bowl, measure out 9 cups of Rice Chex cereal and set aside.
2. In a microwave-safe bowl, combine the white chocolate chips and caramel bits.
3. Microwave the mixture on high for 30 seconds, stir, and repeat until smooth and melted.
4. Stir in the vanilla extract and a pinch of salt into the melted mixture.
5. Pour the melted mixture over the Rice Chex cereal, gently stirring to coat.
6. In a separate bowl, combine apple pie spice, powdered sugar, and granulated sugar.
7. Pour the sugar mixture over the coated cereal, mixing thoroughly to ensure even coating.
8. Add the crushed apple chips and gently mix into the cereal mixture.
9. Spread the Puppy Chow onto parchment-lined baking sheets to cool completely.
10. Once cooled, store the Caramel Apple Puppy Chow in an airtight container.





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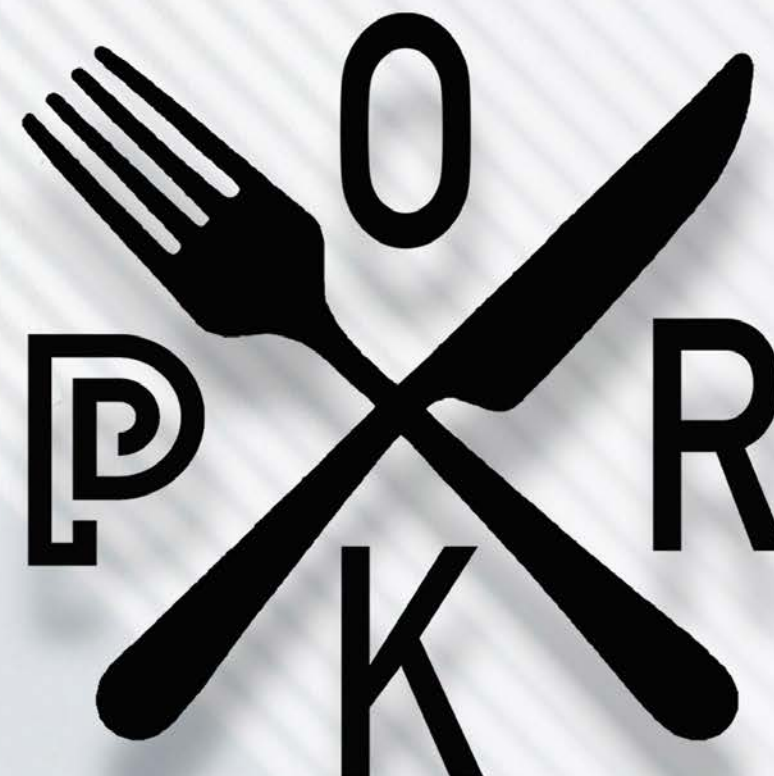


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ALBANY, TX

39TH ANNUAL

# FIRST IMPRESSIONS

*Invitational Pig Sale*

SEPTEMBER 7  
2:00PM

THE LONGEST CONTINUOUS TEXAS LIVESTOCK  
SALE IN THE SHOW INDUSTRY

SALE BENEFITS THE YOUTH OF SHACKELFORD COUNTY

SATURDAY,  
SEPTEMBER 6  
MEAL & LIVE MUSIC  
6:30PM

SUNDAY, SEPTEMBER 7

PREVIEW • 10:00AM

SALE • 2:00PM

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AUCTIONEER: JOHN COOPER

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RESERVE GRAND CHAMPION BARROW  
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# LIVE IN THE

*Moment*

DEVIN SISK



# LILAH BOHNERT

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# LILAH ELISE BOHNERT

**“I’M NOT YET WHERE I AM  
GOING, BUT I AM A LONG  
WAY FROM WHERE I WAS.”**

Hello! My name is Lilah Bohnert, and I am a senior at Comfort High School. My parents are Michael and Elaine Bohnert, and I am the youngest of three siblings. I have two older brothers—Samuel, a senior at Schreiner University majoring in Computer Science, and Luke, who works full-time at Lindner Show Pigs.

I have been around show pigs for as long as I can remember, thanks to my older cousins and brothers who all showed before me. We even tried to raise a few of our own back in the day. Showing quickly became something I truly loved. Even though the hours are long and the work is tough, it remains my favorite thing to do—it’s both challenging and incredibly rewarding.

In addition to showing livestock, I am actively involved in both my school and community. I am a Comfort High School Varsity Cheerleader and Co-Captain, President of Comfort FFA, Class Officer, and Secretary of the Kendall County 4H Swine Club. I am also a member of the National Honor Society, HOSA—Future Health Professionals and Varsity Softball. I have also served as a Junior Director for the Kendall County Junior Livestock Show for four years.

My future plans include attending college to earn a Bachelor’s degree followed by applying to a graduate program to become an Occupational Therapist. I believe the years I have spent caring for animals will translate well into a career dedicated to helping people. Showing livestock has taught me the value of hard work, perseverance, and responsibility—lessons that I know will guide me as I work toward achieving my goals.

I am thankful for the friends, breeders, and mentors I have met through the livestock industry. I am especially grateful to Luke and Fallon Lindner for helping me achieve goals I once only dreamed about like winning Champion Spot Barrow at San Antonio and Champion Overall Purebred Gilt at the Texas Elite. Their endless support and the opportunity to show high-caliber pigs have truly taken me to the next level. Being named the Texas Pork Producers Premier Exhibitor this past year was a tremendous honor—one I could not have achieved without Lindner Show Pigs. Additionally, working for Lindner Show Pigs during the summer has shown me just how much time, care, and dedication go into raising high-quality show animals.

As I wrap up my show career, I am filled with gratitude for the incredible memories and experiences I will carry with me forever. The livestock industry has brought special people into my life that will be friends for a lifetime. This year, my goal is not only to continue working hard and striving for success, but also to truly enjoy every moment alongside my stock show family.





## WHAT IS THE MOST REWARDING THING FROM SHOWING LIVESTOCK?

One of the most rewarding parts of showing livestock is the people you meet along the way. You are surrounded by individuals who share the same passion, creating a unique bond that few others truly understand. Through countless hours in the barn, those shared experiences turn into friendships that last a lifetime.



## WHAT IS THE MOST CHALLENGING THING ABOUT SHOWING LIVESTOCK?

One of the greatest challenges of showing livestock is managing your time with school, extracurriculars, and other commitments. It takes dedication to consistently spend long hours in the barn caring for your animals, especially if you want to be successful. Despite all the demands and hard work, showing livestock helps build skills that extend far beyond the show ring.

## IF YOU COULD TELL ONE NEW SHOWMAN SOME WORDS OF ENCOURAGEMENT WHAT WOULD YOU SAY?

If I could offer advice to a new showman, I would say to stay strong and never give up - great things take time! It is important to remember that you will likely lose more than you win, but it's those tough moments that make the great ones even more meaningful.

## WHAT VALUES ARE MOST IMPORTANT TO YOU?

The values that matter most to me are responsibility, hard work, kindness, and humility. I believe it's important to hold yourself accountable, put in your best effort, and treat others with respect. Treating others the way I want to be treated has helped me build strong relationships both inside and outside the show ring.

## GIVE US YOUR MOST IMPORTANT SHOWMANSHIP TIP?

Staying calm in the show ring is important—your pig will respond to your attitude and energy. If you stay focused, your pig is more likely to do the same. Practicing at home is just as important. It helps your pig become more responsive and gives you the confidence to guide and present it the way you want when you are in front of the judge.





## WHEN YOU GRADUATE WHAT DO YOU WANT TO BE REMEMBERED FOR IN THE STOCK SHOW WORLD?

I want to be remembered as someone who worked hard for what they wanted and never gave up. I also hope to be known as a respectful and kind competitor—someone who supported others and brought positivity to the show ring. And most of all, I hope people remember how much I loved showing Spots

## TELL US WHAT “SUCCESS” MEANS TO YOU

Success means reaching the goals you set for yourself and being proud of the work it took to get there. It is not just about winning or recognition—it’s about knowing you worked hard, gave it your best effort, and achieved something meaningful that matters to you.

## SUPPOSE YOU COULD TAKE ANY CELEBRITY TO LUNCH AND TALK TO THEM ABOUT FFA/4-H, WHO WOULD YOU TAKE AND WHAT WOULD YOU TELL THEM?

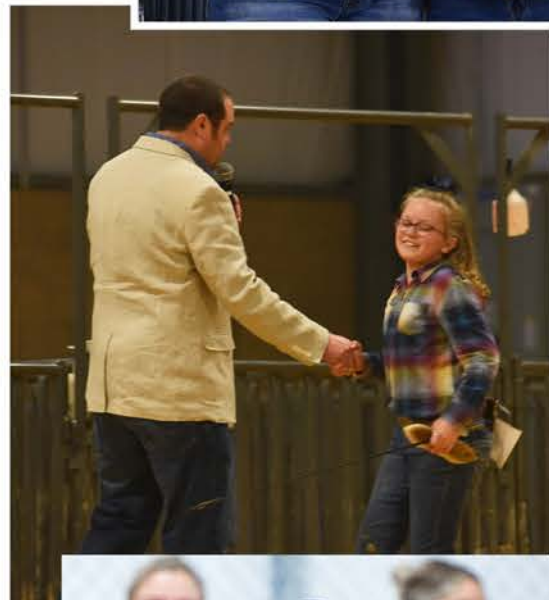
If I could take any celebrity to lunch to talk about FFA/4-H, I would pick Snoop Dogg. He values hard work and has shown support for the Olympics, reflecting his commitment to inspiring others. I would tell him how FFA/4-H have taught me responsibility and dedication through raising livestock projects. These programs help young people grow into confident, hardworking adults and I think Snoop would appreciate the hustle and teamwork. Plus, my Champion Spot at San Antonio this past year was named Snoop Dogg!



## IF YOUR FRIENDS COULD DESCRIBE YOU, HOW WOULD THEY?

My friends would describe me as funny, kind, loyal, and driven. I am someone who works hard to get things done but also knows how to keep things light and enjoy the moment. I am reliable and supportive, always willing to help out when needed, and I try to stay focused on my goals without losing sight of having a good time along the way.

LILAH ELISE BOHNERT



## WHERE DO YOU SEE YOURSELF IN THE NEXT 5 YEARS?

In five years, I plan to have completed my Bachelor’s degree and be actively pursuing my doctorate in Occupational Therapy. I want to be focused on gaining the education and experience needed to build a strong career and make a positive impact in the health field.



## WHO IS YOUR ROLE MODEL?

While I could name many role models, my biggest influences are definitely my parents. They have taught me the value of hard work, dedication, and responsibility, both in and out of the barn. They are always there with me, putting in long hours at the barn and shows, and supporting me every step of the way. They encourage me to keep going when things get tough and have shown me what it means to be determined and persistent. No matter the challenges, they always put family and the animals first. Their constant support means a lot to me, and I look up to them because, as a family, we have reached goals together. I try every day to live by their values and make them proud.

## IMAGINE YOURSELF 10 YEARS FROM TODAY. WHAT GOALS AND AMBITIONS DO YOU HAVE FOR YOURSELF, PERSONALLY AND PROFESSIONALLY?

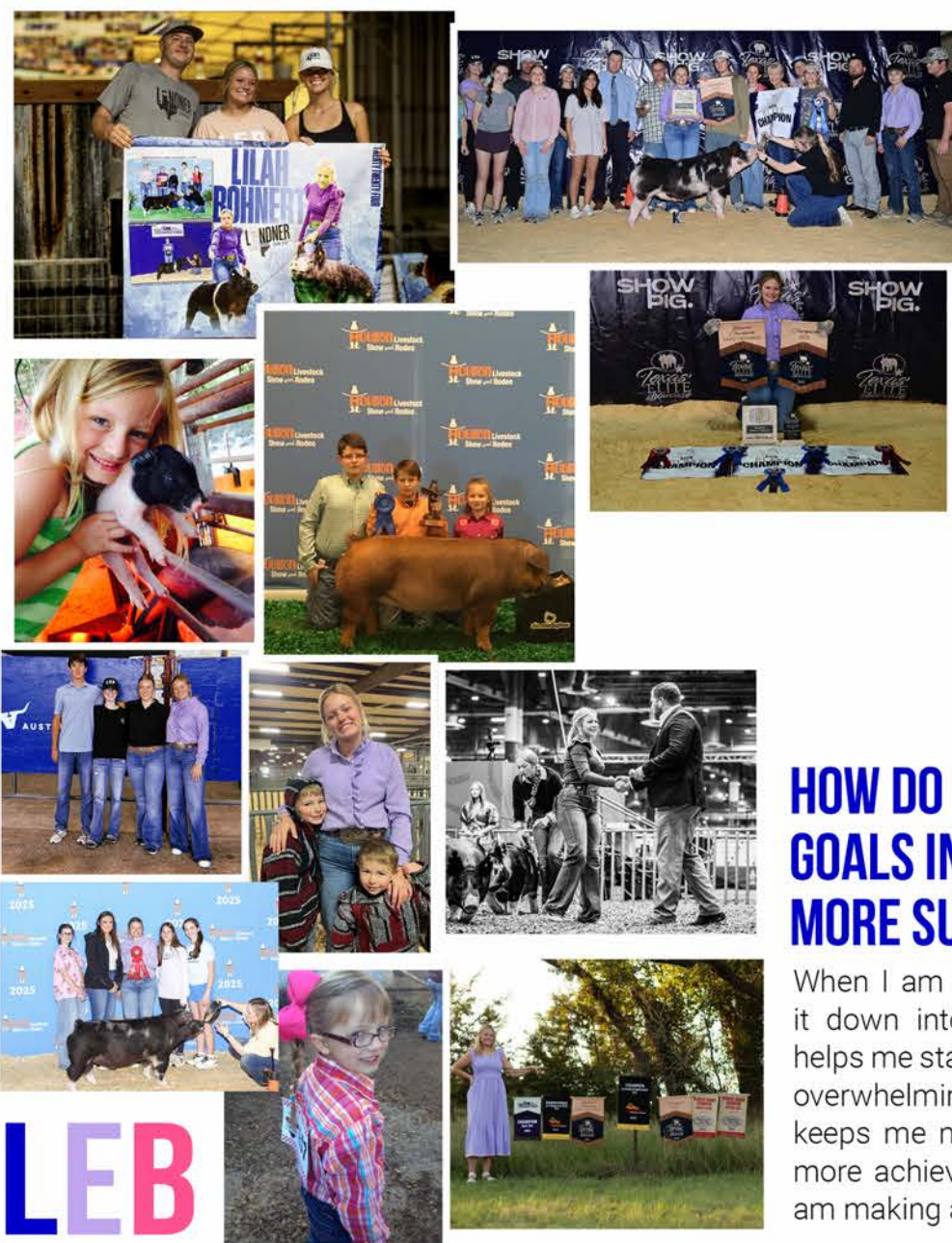
In 10 years, I hope to be working as an Occupational Therapist and possibly starting the next chapter of my personal life—getting married and thinking about a family. I would also love to stay involved in the stock show world by volunteering. It is an industry that has brought so many positive things into my life, and I want to help encourage young people to take advantage of the opportunities it has to offer.





# WHAT MOTIVATES YOU TO BE A GOOD LEADER?

I am motivated to be a leader because I think someone has to step up and make sure things get done. I would rather take action and help move things along instead of waiting around. Being a leader isn't just about taking charge, it is also about including everyone and making sure they feel like they are part of the team. When you lead by example and stay focused, it helps everyone stay motivated to accomplish things.



## HOW DO YOU GO ABOUT SETTING GOALS IN ORDER TO BECOME MORE SUCCESSFUL?

When I am working towards a goal, I like to break it down into smaller, more manageable steps. It helps me stay focused and keeps things from feeling overwhelming. Reaching those smaller milestones keeps me motivated and makes the end goal feel more achievable, because I can see the progress I am making along the way.



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